

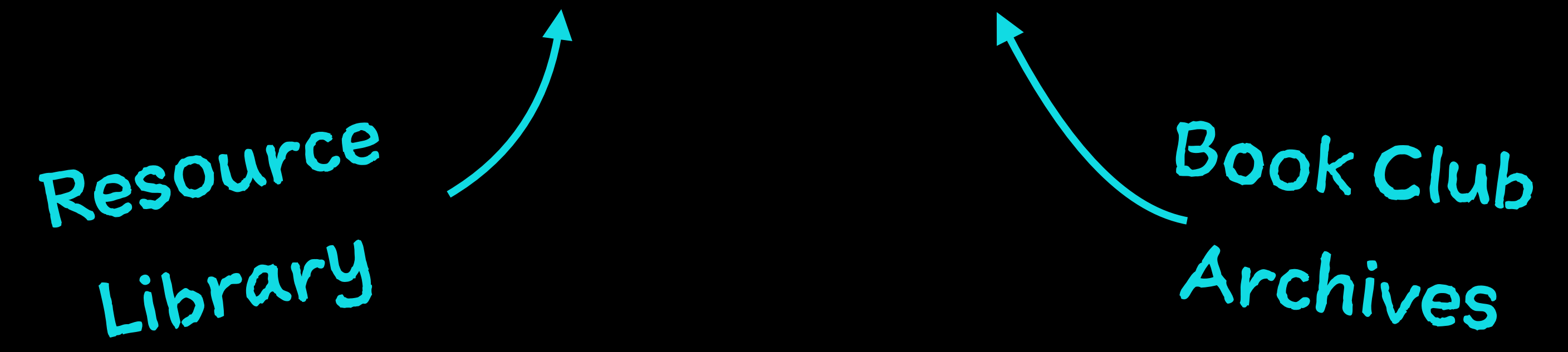
FOCUS CLUB

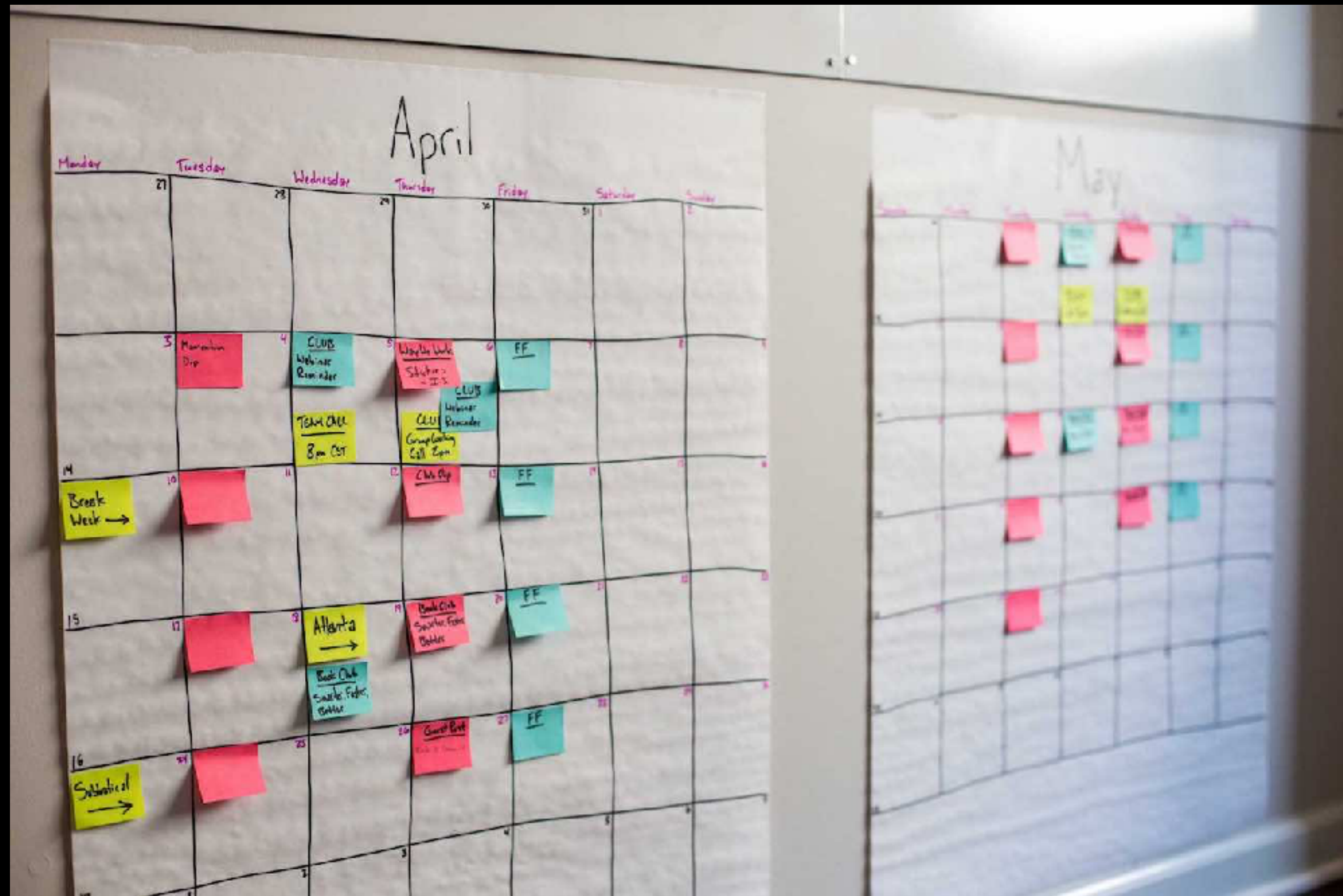


April 2017



thefocuscourse.com/dashboard





ISAAC'S FIRST PUBLISHED ARTICLE

thefocuscourse.com/blog

TODAY'S TOPICS

1. The Work Focused Series
2. Work Cycle Update
3. Knowing when to ship your work
4. Working ON a business or IN it?
5. Finding time for deep work
6. Live Q&A
7. And more...

WORK FOCUSED

thefocuscourse.com/blanc-media-hq/

WORK FOCUSED

Workshop / Seminar

UPDATE

2nd Work Cycle of 2017

Feb 27 – Apr 22

WORK CYCLE

BUFFER

SABBATICAL

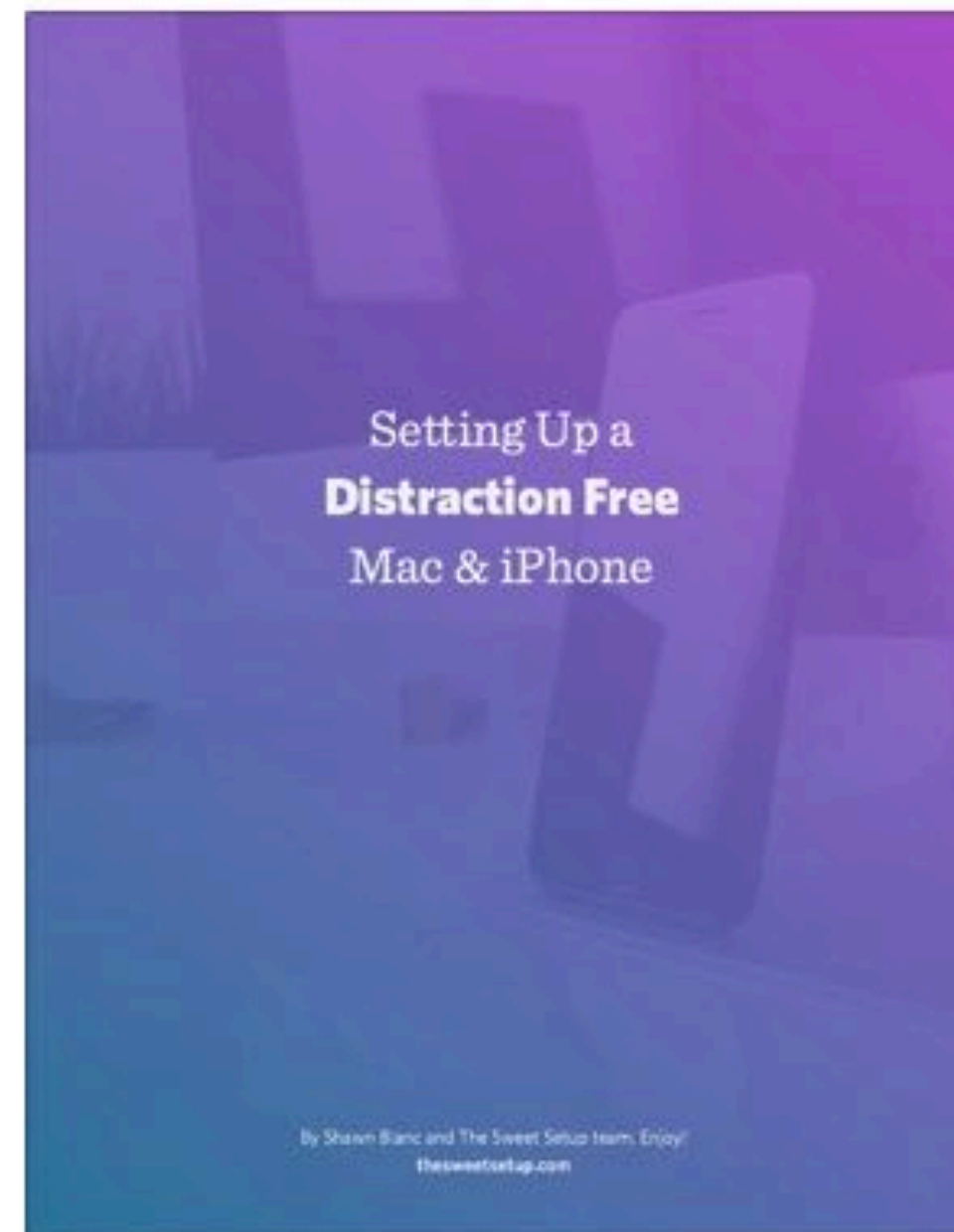
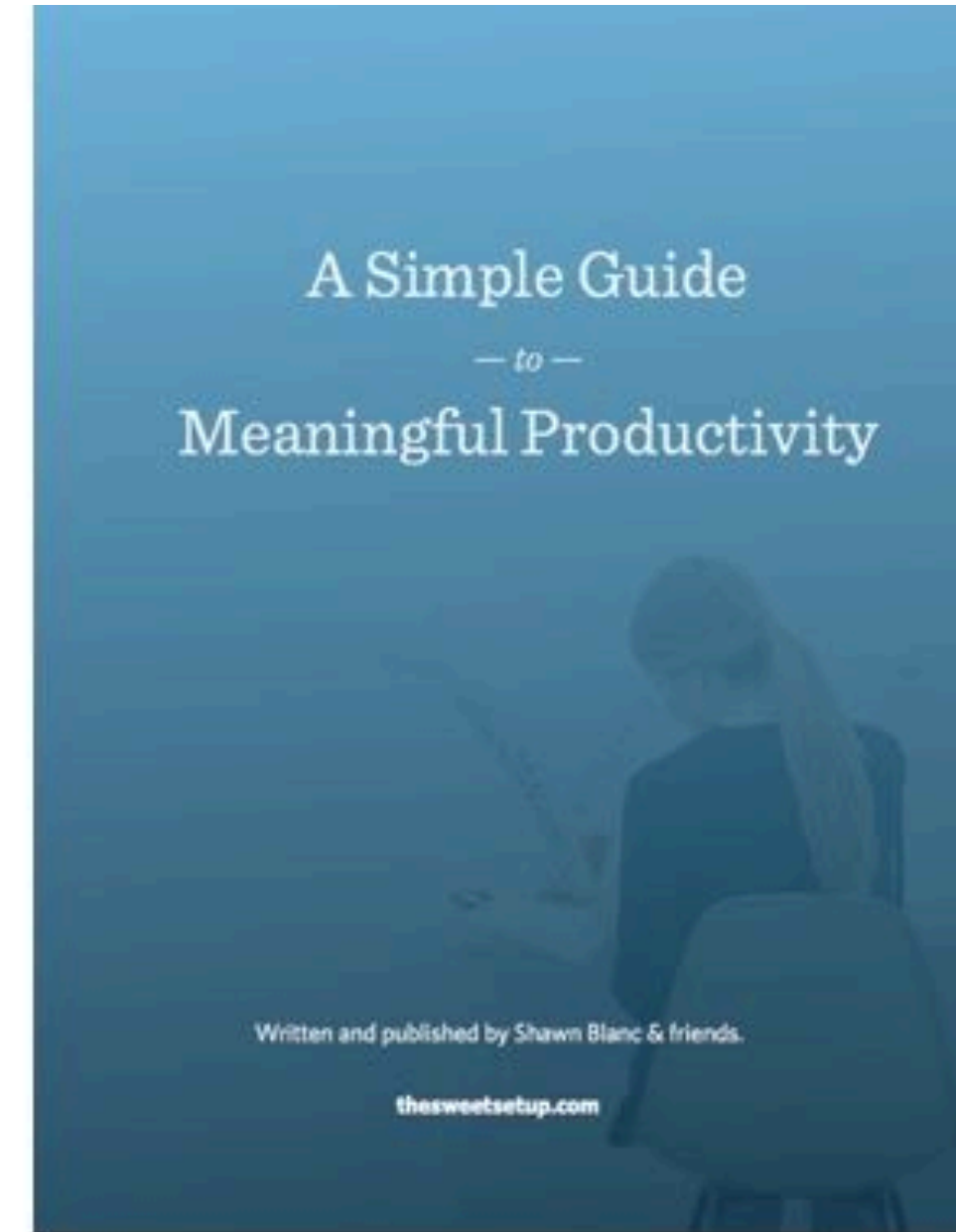
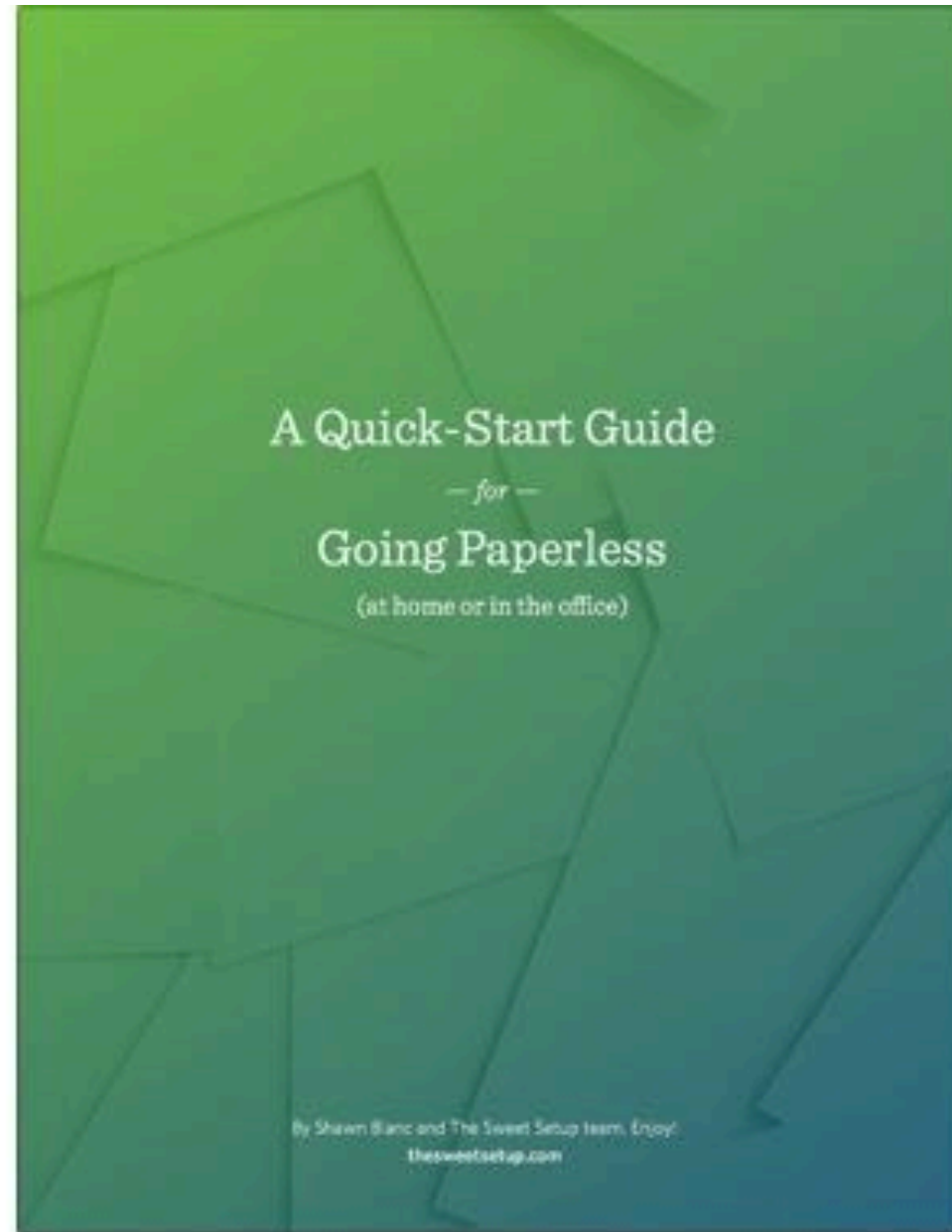


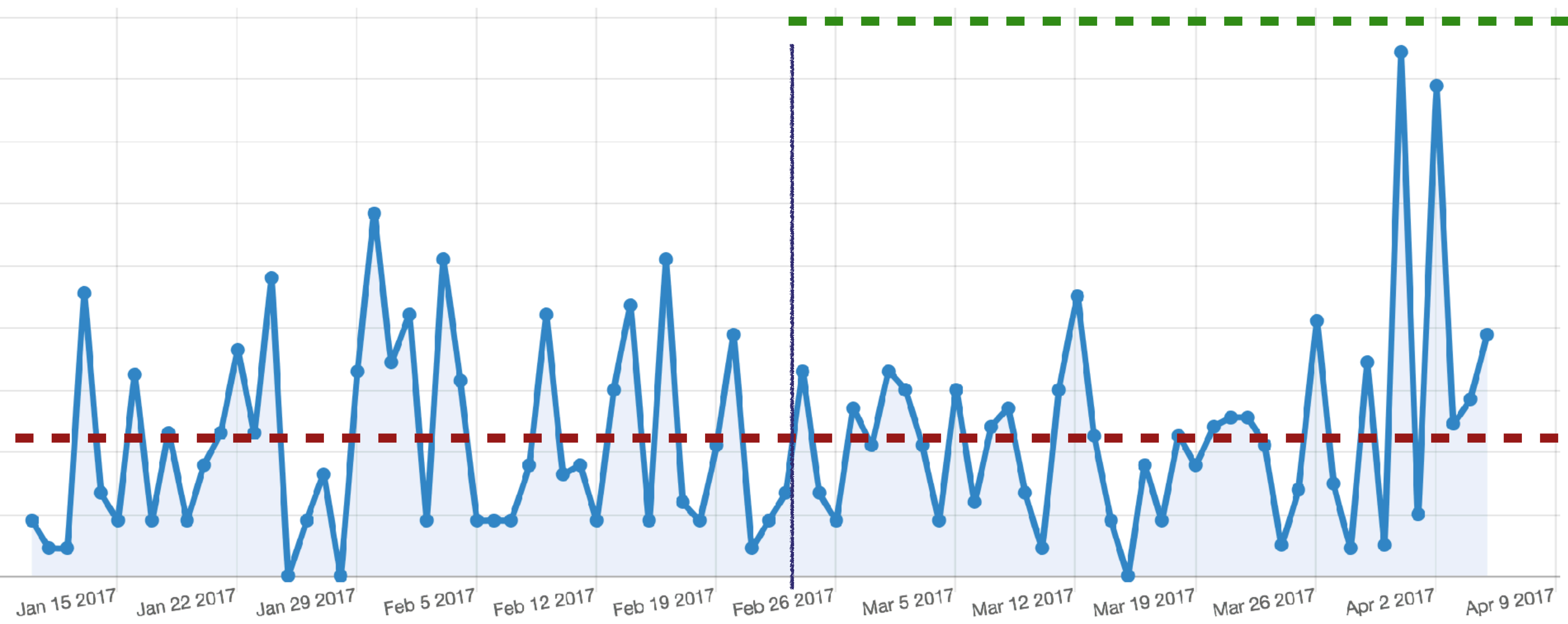
6 Weeks

1 Week

1 Week







Q & A

JUSTIN

This question is in the context of creating contents. When do you know that your content is ready to be released?

We can all get caught up in the details to make it perfect. Where do you draw the line for something to be shipped?

JUSTIN

*On a similar note, do you have any tips on **how to determine a minimal viable product?** In my case, I'm working on a field guide / work book for teams to discover and articulate their purpose. What would a MVP look like?*

ROSEMARY

How do I reconcile the time needed for deep work when a large part of what my job entails (and what my unit does) is customer service/reference work. That work takes priority and is a huge disruption to deep work. But without the deep work, we cannot provide the valid and efficient access to the organization's records.

While we always get good reviews, we personally do not feel like we are in a winning situation because of the deep work conflict and I would like to change that.

KEN

How do you suggest to maintain focus on a project when other areas of your life are creating an unusual amount of stress? I'm finding it difficult to maintain quality progress with these other areas still unresolved.

**Inner
Personal**

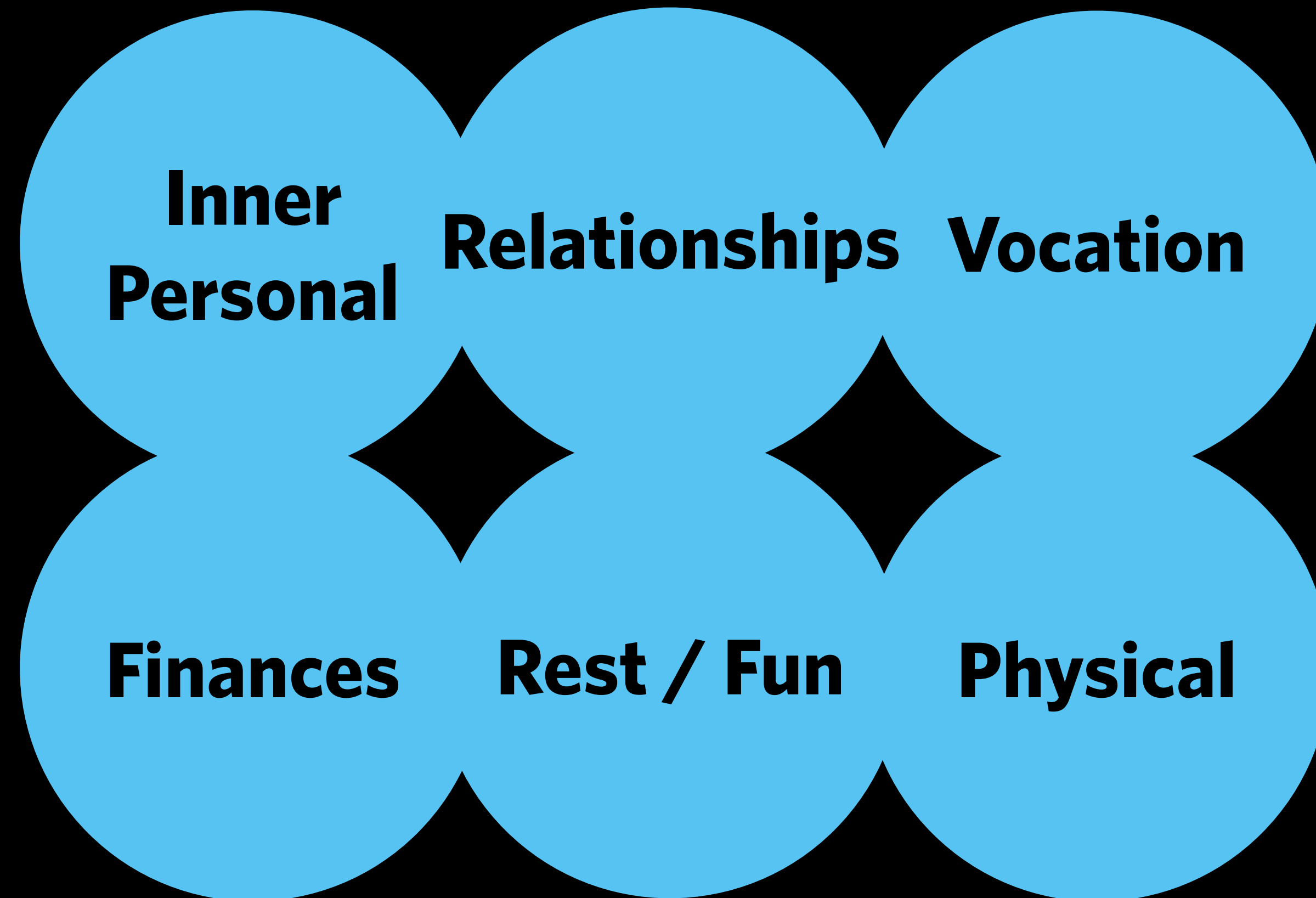
Relationships

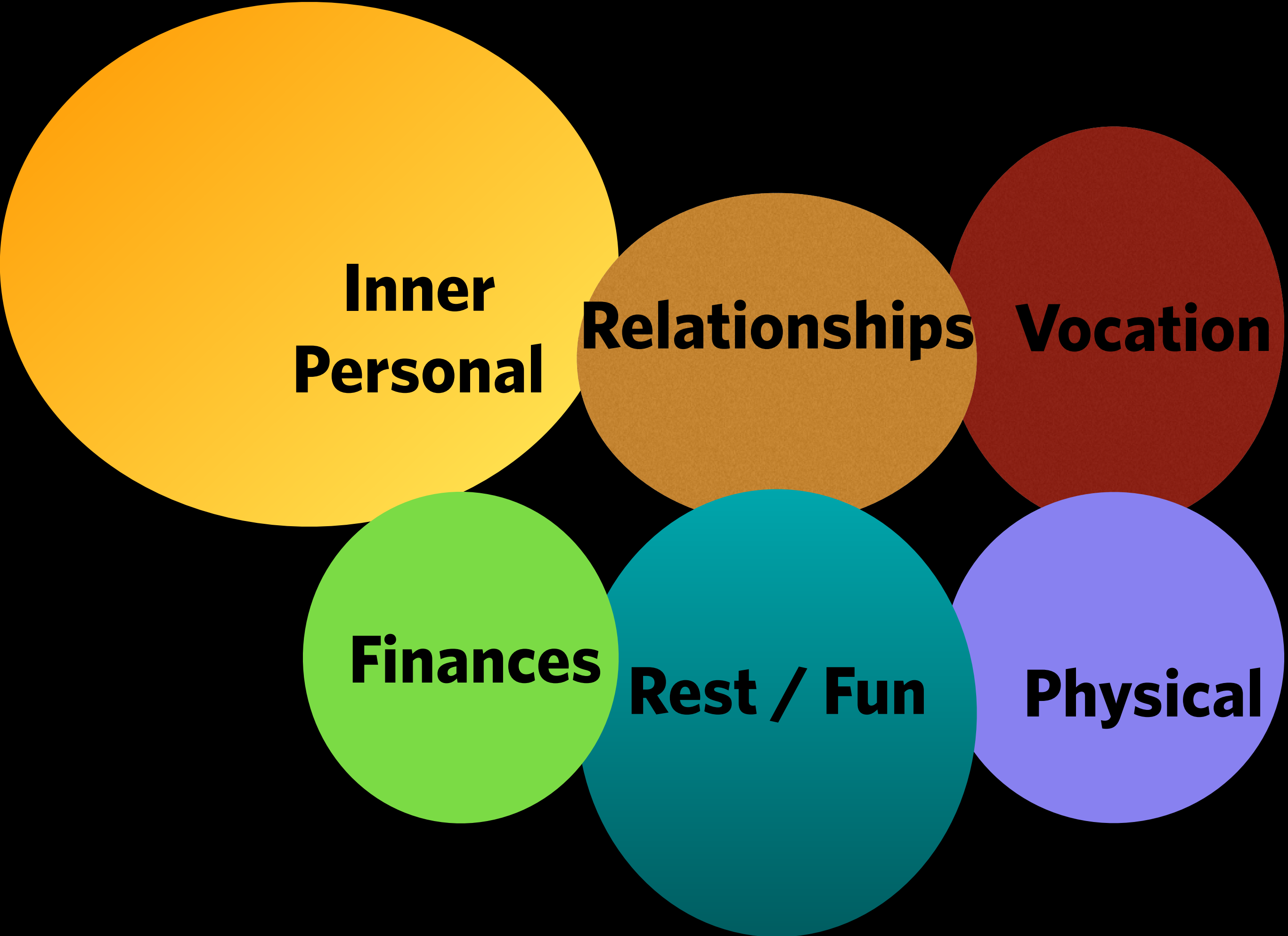
Vocation

Finances

Rest / Fun

Physical





KEN

How do you suggest to maintain focus on a project when other areas of your life are creating an unusual amount of stress? I'm finding it difficult to maintain quality progress with these other areas still unresolved.

“Like runners of old, we strip down to that which is authentic so that we might run the race effectively.”

Richard Swenson, M.D.

LEE

How do you determine how much of your time should be spent focusing on planning for the future, creating new things, and on promotion?

