

MEANINGFUL PRODUCTIVITY

The Struggle

Are you consistently giving your time and attention to the things that are most important?

We often pair productivity with things like efficiency, systems, methodologies, and rote memorization of best practices for getting things done. While systems and tools can be helpful, in and of themselves they are not the goal.

Most productivity metrics reward effective busywork and give little dignity to meaningful work.

Today's Takeaways

"How different our lives are when we really know what is deeply important to us, and, keeping that picture in mind, we manage ourselves each day to be and to do what really matters most."

— Stephen Covey

I define Meaningful Productivity as this:

"Consistently giving our time and attention to the things that are most important."

What To Do

Today, I want you to contemplate your heart-felt definition of “productivity”.

When you think of a productive and successful day, is it one in which you got a lot of things done? Or is it one in which you spent your time on the things that truly matter to you in your life?

Additional Resources

- * [*First Things First*](#), a book by Stephen Covey
- * [*The Crossroads of Should and Must*](#), a book by Elle Luna
- * [*Thoughts on Meaningful Productivity*](#), an article by Shawn Blanc

*The Elements of Focus is a free class about making time,
finding clarity, and gaining traction in your passion.*

*Brought to you by Shawn Blanc and [*The Focus Course*](#).*